KENNETH
FOWLER

**MULTIDISCIPLINARY DESIGNER
& ART DIRECTOR**

CONTACT

✉ Kenfowlerdi@gmail.com

📞 513.371.0985

🌐 www.kf-di.com

EDUCATION

BACHELOR OF SCIENCE

COMPUTER INFORMATION SYSTEMS
LEE UNIVERSITY
2011-2015

SKILLS

- Graphic Design
- Illustration
- UI Design
- Animation
- Market Research
- Branding
- Typography
- Creative Direction

PROGRAMS

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe InDesign
- Final Cut Pro
- Office Suite
- Adobe XD

PROFILE

As a multi-disciplined designer, I specialize in leading, developing, and providing quality design and creative direction for print, websites, digital experiences, and more. I strive to be a lifelong learner of visual storytelling and creative translation. This involves providing captivating, creative solutions to what may be vague or spontaneous ideas. As both a graphic designer and illustrator, I crave the opportunity to bring campaigns and ideas to life in both digital and print mediums. I have diverse experience in developing brand identities and digital products for small businesses and international companies like CNN, Medable, and Apple.

EXPERIENCE

APPLE

GRAPHIC DESIGNER | SEP 2021 - PRESENT

Create visual components for content that convey and enhance the training message, product quality, and overall message of Apple's products.

MEDABLE

VISUAL DESIGNER (CONTRACT) | APR 2021 - SEP 2021

Work on a number of fast-paced and varied design and production projects, ranging from brand experience and visual identity, brand guidelines.

MADNESS & COMPANY

ART DIRECTOR | SEP 2018 - PRESENT

Maintain brand integrity through new products and illustrations.
Create and direct animation, marketing, ad generation, photography, product itemization, and brand integrity development.

- Spearheaded art direction that resulted in exponential annual growth in sales and online presence

CNN

GRAPHIC DESIGNER | SEP 2015 - APR 2021

Develop illustration, type layout, branding, animation, and data visualization support for breaking news, editorial products, mobile apps, and social partnerships. Build, explore, and experiment with multimedia storytelling.

- Created illustrations featured on CNN Homepage
- Provided art direction for nominated CNN VR productions
- Built various design collections for CNN interactive pages and products. Provided animation and art for CNN Snapchat, KIK, & Line.
- Created graphics for CNN on air content, social, and promotional pages in a team based environment with daily turnarounds.

LEE UNIVERSITY

GRAPHIC DESIGN | JAN 2014 - MAY 2015

Provided visual support for all design requests, illustrations and printing exports/imports that correspond with Lee University.