

KENNETH FOWLER

GRAPHIC DESIGNER
& ILLUSTRATOR

CONTACT

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 513.371.0985

 www.kf-di.com

EDUCATION

- BACHELOR OF SCIENCE
COMPUTER INFORMATION
SYSTEMS
LEE UNIVERSITY
2011-2015

SKILLS

- Graphic Design
- Illustration
- UI Design
- Animation
- Market Research
- Branding
- Typography
- Creative Direction

PROGRAMS

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Final Cut Pro
- Office Suite
- Adobe XD

PROFILE

With a rich, diverse background in both graphic design and illustration, it has always been my goal to translate creative thoughts and ideas into impactful visuals for various mediums. I am passionate about working with other creatives to achieve a common goal. I pride myself on being a quick-thinker, problem-solver, and hard-worker who is flexible and willing to continue to improve my craft. I've assembled and led designers in tackling a plethora of projects and worked with a multitude of creators and animators on projects for CNN, Snapchat, Mailchimp, Outbrain, KIK, and Lee University.

EXPERIENCE

○ MADNESS & COMPANY

OWNER / ART DIRECTOR | SEP 2018 - PRESENT

Maintain brand integrity through new products and illustrations. Create and direct animation, marketing, ad generation, photography, product itemization, and brand integrity development.

- Spearheaded art direction that resulted in exponential annual growth in sales and online presence

○ CNN

GRAPHIC DESIGNER | FEB 2018 - PRESENT

Develop illustration, type layout, branding, animation, and data visualization support for breaking news, editorial products, mobile apps, and social partnerships. Build, explore, and experiment with multimedia storytelling.

- Created illustrations featured on CNN Homepage
- Provided art direction for nominated CNN VR productions

ASSOCIATE GRAPHIC DESIGN | FEB 2016 - FEB 2018

Built various design collections for CNN interactive pages and products. Provided animation and art for CNN Snapchat, KIK, & Line.

GRAPHIC DESIGN INTERN | SEP 2015 - FEB 2016

Created graphics for CNN on air content, social, and promotional pages in a team based environment with daily turnarounds.

LEE UNIVERSITY

GRAPHIC DESIGN | JAN 2014 - MAY 2015

Translated the thoughts of my coworkers into images at Lee University's Office of Publications as a graphic designer. Provided visual support for all design requests, illustrations and printing exports/imports that correspond with Lee University.